



PRIVACY POLICY

www.petroleumpartsinc.com

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PRIVACY POLICY

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1. Important Information

1.1 Changes to this Privacy Policy

We may update this Privacy Policy occasionally by posting a new version of this document online on our Privacy Policy page. Please check this page frequently to review any changes. If we make any changes to this page, we will post the revised Privacy Policy on our website. This will help you to become fully aware of what information we collect, how and where we use it, and to disclose this to you.

1.2. Contact Us

If you have any questions about this Privacy Policy or how we use the information provided from you, please send us an email at ppi@petroleumpartsinc.com or by mail to Petroleum Parts Inc., 6926 Quemetco Ct., Fort Wayne, IN 46803 USA Attn: Privacy

2. Information We Collect

2.2 Personal Information

We ask for personal information such as your email address, name, phone number and company name when you request an account at Petroleum Parts Inc., or if you exchange communications with us. Personal information can also include information about any transactions when using our website. Phone calls may be recorded for quality assurance. We reserve the right to retain any conversation held through contacting us via email and may collect content provided from you when interacting with our site (www.petroleumpartsinc.com). We use this information to operate and provide specific features and functions for the user to further enhance their experience.

2.3 Analytical Information

We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends for the information provided on our website. These third party tools collect information sent by your web browser or mobile device, including information that assists us in improving the overall customer experience. This information includes your IP address, geographical location, browser type, referral source, length of visit and pages viewed. See the Navigational Information section below.

2.4 Payment Information

PPI collects and processes payment information through third party PCI-compliant service providers. This information includes credit card numbers and billing information.

3. How We Use Information We Collect

3.1 External Websites

Our website provides links to other websites. We do not control, and are not responsible for the content or practices of these other websites. Our provision of such links does not constitute our endorsement of these other websites, their content, their owners, or their practices. This Privacy Policy does not apply to these other websites, which are subject to any privacy and any other policies they may have.

3.2 Public Forums

We offer publicly accessible blogs. Please keep in mind that if you directly disclose any information through our blogs, this information may be collected and used by others. We will correct or delete any information you have posted on our website if you so request, as described in "Opting Out and Unsubscribing" below.

3.3 Corporate Events

If we (or our assets) are acquired by another company, whether by merger, acquisition, bankruptcy or otherwise, that company would receive all information gathered by Petroleum Parts Inc. on the website and other means of communication. In this event, you will be notified via email and/or a prominent notice on our website, of any change in ownership and the uses of your Personal Information.

3.4 Compelled Disclosure

We reserve the right to use or disclose your Personal Information if required by law or if we reasonably believe that use or disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or comply with a law, court order, or legal process.

3.5 Use of Personal Information

We may use your Personal Information:

to improve your browsing experience by personalizing the website to better fit your needs.

to send information to you which we think may be of interest to you by post, email, or other means.

to send you marketing communications relating to our business.

for customer testimonials on our website, which may contain Personal Information but not limited to a customer's first name.

3.6 Use of Credit Card Information

If you give us credit card information, we will hold your information on file and collect payment from you. We use a third-party service provider to manage credit card processing. This service provider is not permitted to store, retain, or use information you provide except for the sole purpose of credit card processing on our behalf.

3.7 Security of your Personal Information

PPI will never sell your Personal Information or Payment Information to any third party; we do not control how any third parties use the Personal Information.

Our third party tools use a variety of security technologies and procedures to help protect your Personal Information from unauthorized access, use or disclosure. They secure the Personal Information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When sensitive Personal Information (such as a credit card number and/or geo-location data) is collected on our website and/or transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

3.8 Retention of Personal Information

We retain Personal Information that you provide us as long as we consider it potentially useful in contacting you about the products other services we provide, or as needed to comply with our legal obligations, resolve disputes and enforce our agreements. If requested, we will provide you with access to all of your information stored while interacting with us before removing the data. We may, unless legally prohibited, delete all customer information, including your Personal information, from our records.

3.9 International Transfer of Information

To facilitate our operations internationally, we may transfer and access Personal Information from around the world, including the United States. This Privacy Policy shall apply even if we transfer Personal Information to other countries.

4. Navigational Information

4.1 Cookies

Petroleum Parts Inc. and its third party services use cookies or similar technologies to analyze trends, administer the website, track visitors' movements around the website, and to gather demographic information about our user base as a whole.

We use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web server. Cookies are not used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time.

If you choose to decline cookies, you may not be able to fully experience the interactive features and customization of our website each time you visit.

4.2 Log Files

We may collect demographic information, such as your ZIP code, age, gender, preferences, interests and favorites using log files that are not associated with your name or other personal information. There is information about your computer hardware and software that is automatically collected by us. This information can include but is not limited to: your IP address, browser type and geographical location. This information is used by Petroleum Parts Inc. for the operation of our website, to maintain quality of our website, and to provide general statistics regarding the use of the Petroleum Parts Inc. website. For these purposes, we do link this automatically-collected data to submitted Personal Information such as name, email address, address, and phone number.

4.4 Advertising

We may partner with a third party ad network to manage our advertising on other websites. Our ad network partners may use cookies and web beacons to collect non-personal information about your activities on other websites to provide you targeted advertising based upon your interests.

5. Opting Out and Unsubscribing

5.2 Acceptable Use Function

You may unsubscribe from our marketing communications by clicking on the “unsubscribe” link located on the bottom of our emails, or by sending an email to us at ppi@petroleumpartsinc.com, or by mail to Petroleum Parts Inc., 6926 Quemetco Ct., Fort Wayne, IN 46803 USA Attn: Privacy. Customers cannot opt out of receiving transactional emails related to their account with us.